

PAPATOETOE CENTRAL MAIN STREET SOCIETY



A person shall be entitled to be a Full member of the association when they own one or more commercially rated properties or business within BID targeted rating area.

You automatically fall under the umbrella of the Papatoetoe Central Main Street Society (PBA) – BID Incorporation and gain immediate benefits.

Property and business owners in a Business Improvement District (BID), pay a targeted rate to Auckland Council to fund the local business association.

Hence, we represent Papatoetoe businesses and work alongside the Otara Papatoetoe Local Board and local community to offer a diverse shopping experience in a safe and secure environment which fosters our Town Centre's economic success.

We enjoy working with our members to showcase the best Old Papatoetoe Town Centre has to offer.

We are committed to developing a shopping and services hub that Old Papatoetoe is proud of - a thriving place to do business that is accessible, vibrant and a great place to be.

Membership in the association is free and entitles you to have greater input into the work that we do.

You are entitled to vote at general meetings, serve on the Executive Committee and have a hand in governance of the Old Papatoetoe BID programme and BID targeted rate grant.

The PBA is proud to represent the Retailers and Landlords in the Old Papatoetoe Business Improvement District for Advocacy, Events, Promotions, Town Centre Clean-Ups, Networking Opportunities, CCTV and Safety, Auckland Council/ Local Board Relations, the Town Centre Ambassador Teams and so much more.



OUR WORK

ADVOCACY TO UNITE VOICE OF BUSINESS

It can be hard to keep track of bureaucratic decisions, especially when you are busy, working hard running a business. We keep an eye on these issues for you, and make sure that you are regularly informed and updated.

- Advocacy and lobbying to central and/or local government to represent the interests of individual businesses or the interests of all members, as required.
- Liaison with Otara Papatoetoe Local board to improve Old Papatoetoe Town Centre area.
- Updating business community via monthly meetings on ongoing projects around centre.

ECONOMIC DEVELOPMENT TO HELP OLD PAPATOETOE COMMUNITY TO GROW

Papatoetoe Central Main Street Society is committed to enabling growth through liaison and partnerships with council and local government departments on your behalf.

- Liaison with Auckland Council, Panuku Development Auckland (a council-controlled organisation) & Otara Papatoetoe Local Board seeking to enhance the Old Papatoetoe area.
- Support for property owners and real estate agents in terms of filling vacant premises.
- Liaison with developers, seeking to create new amenities and commercial buildings.

MARKETING & PROMOTIONS TO GROW YOUR BUSINESS

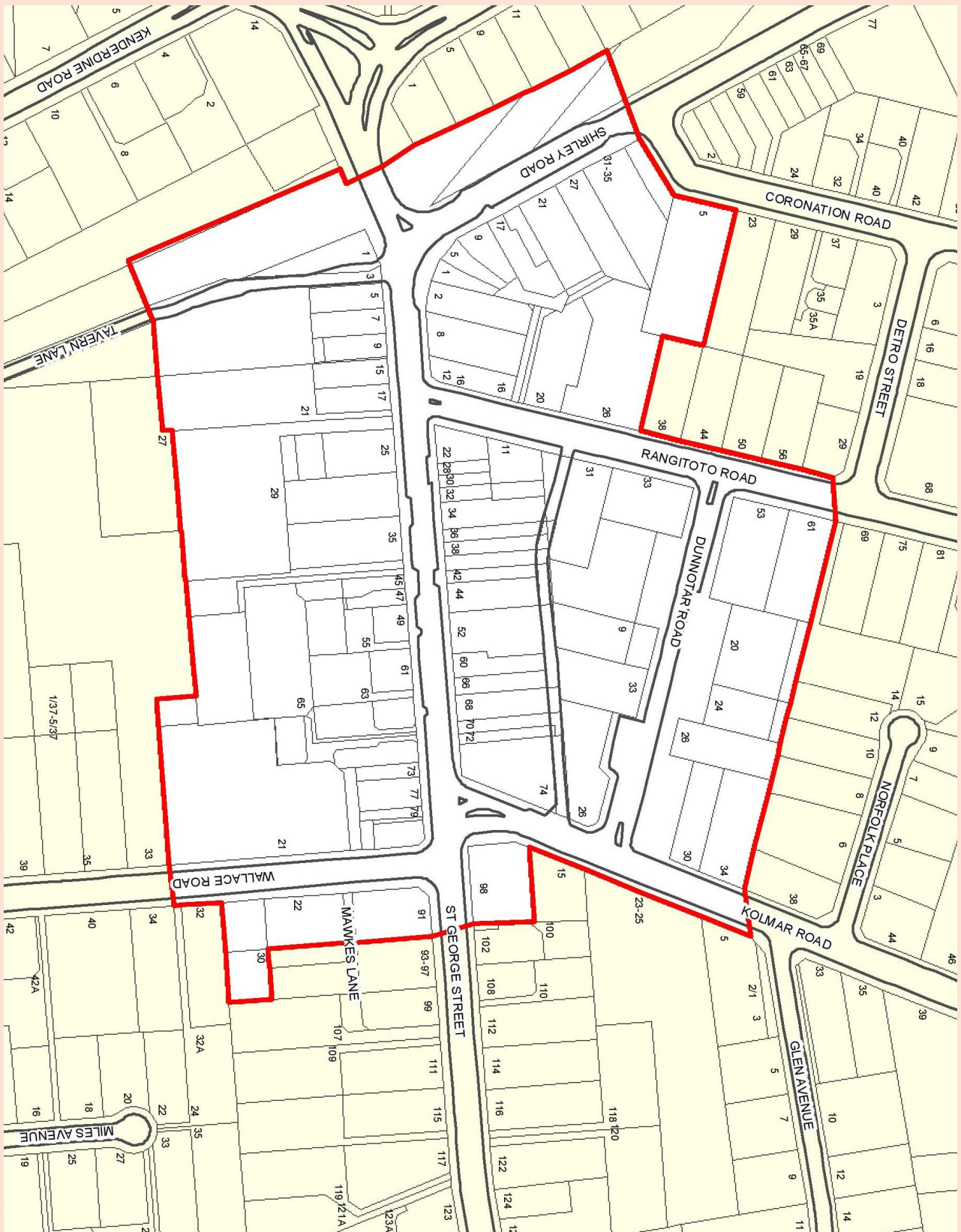
The more we focus on building Old Papatoetoe's reputation as a destination, shining a spotlight on its many attributes, the more potential there is for your business to grow and prosper.

- Inclusion of members in the marketing of Old Papatoetoe Town Centre as a shopping destination.
- Provision of an enhanced physical environment, through our work to beautify Old Papatoetoe Town Centre (including the removal of rubbish, graffiti and tagging).
- Joint marketing projects with the local community aiming to promote Old Papatoetoe Town Centre as heart of Pacifica.
- Provision of regular promotional events.

NETWORKING & EVENTS TO MAKE THE COMMUNITY STRONGER

- Free access to safety network meetings and community events, designed to help you increase your business knowledge and grow your business network.
- We also hold regular events with neighbouring BIDS, enabling members to share ideas and information.

OLD PAPATOETOE BUSINESS IMPROVEMENT DISTRICT MAP



Members pay a targeted rate to Auckland Council to fund the local business association

REGISTRATION FORM

Please complete the form below. Alternatively, complete this form online – <https://www.papatoetocentral.co.nz/become-a-member>

Papatoetoe Central Main Street Society requires every business or property owners to register as a member annually to keep your membership current.

Please print clearly in capital letters.

BUSINESS INFORMATION

BUSINESS OR PROPERTY NAME	
STREET ADDRESS	
POSTAL ADDRESS	
WEBSITE	
EMAIL	

BUSINESS OR PROPERTY OWNER DETAILS

NAME	
PHONE	
EMAIL	

PRIMARY CONTACT

NAME		TITLE / POSITION	
PHONE		EMAIL	

SECONDARY CONTACT

NAME		TITLE / POSITION	
PHONE		EMAIL	

SIGNATURE

SIGN		DATE	
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Please send the completed & signed form to info@papatoetomainstreet.org.nz